

Quantitative Research Topics for ABM Students

Business and Money Research Topics

1. How many students buy snacks from the school store every day?
Students often spend money on candy, chips, and drinks.
2. Do fancy school supplies help students learn more than cheap ones?
Price changes can make students want to buy more or less.
3. How does getting allowance money change how students spend during the school year?
Students save better when parents teach them how to use money.
4. Do students like to buy things online or in real stores more?
Famous brands can make students want to spend more money.
5. How much do students spend on birthday gifts for friends?
Students with part-time jobs spend money in different ways.
6. Do students buy more costly things when shopping with friends?
How do ads on social media change what students buy?
7. Students from different families have different amounts of money to spend.
Do students spend more during holidays than on normal days?
8. How much money do students save for college later on?
Sometimes, students with good grades get more allowance.
9. Do students like buying one big item or many small ones?
How much do students spend on phone games and apps?
10. Students in cities use money in different ways than students in the country.
Do students buy more when stores have big sales?
11. How much do students spend on lunch at school each day?
Students learn to use money better when they keep track of spending.
12. Do students spend more on weekends than school days?
How much do students spend on getting to school every day?
13. Students who help in family businesses learn more about money.

Customer Service and People Research Topics

14. How many students feel happy after talking to nice store workers?
Students like stores where workers smile and help them kindly.
15. Do students go back to stores with really good service?
Waiting too long in line makes students not want to shop.
16. How do students feel when store workers don't answer their questions?
Students like stores that fix problems fast and say sorry.
17. Do students tell friends about stores with bad service?
How many students tell managers about rude workers?
18. Students like stores where workers know their names and what they like.
Do students spend more money in stores with great service?
19. How do students feel when workers help them find things?
Students like stores with clean bathrooms and neat shelves.
20. Do students like self-checkout or talking to a person more?
How many students stop going to stores after bad visits?
21. Students feel good when workers say thank you for shopping.
Do students like stores that give free gifts or samples?
22. How do students act when stores mess up their orders?
Students like stores that remember what they bought before.
23. Do students like fast service or slow but friendly workers?
How many students write online about their shopping trips?
24. Students feel better in stores with nice and helpful workers.
Do students like workers who speak clearly?
25. How do students feel about long return rules?
Students like help with carrying heavy shopping bags.
26. Do students like stores with workers around or just self-service?

Marketing and Advertising Research Topics

27. How many students see ads on their favorite social media?
Students remember bright ads better than plain black-and-white ones.
28. Do students like funny ads or serious ones with facts?
Ads with famous people make students want to buy more.

29. How do students feel about ads that come before videos?
Students skip ads faster when they're boring or too long.
30. Do students trust ads from friends more than from companies?
How many students buy things because of TikTok or Instagram?
31. Students like ads that show people like them using the item.
Do students remember ads with music more than quiet ones?
32. How do students feel when ads say their name?
Students like ads that teach them something fun or new.
33. Do students like ads that clearly show prices?
How many students ask parents to buy something they saw in an ad?
34. Students trust small local ads more than big brand ones.
Do students like ads with real people or cartoon ones?
35. How do students feel about surprise pop-up ads?
Students remember ads that tell stories more than ones with facts.
36. Do students like short ads or long ones with lots of info?
How many students follow pages just to see ads?
37. Students like ads with discounts or special deals.
Do students like ads that show how to use a product?
38. How do students feel about ads saying something is "the best"?
Students trust ads with honest reviews from other people.
39. Do students like ads that show clear benefits of the item?

Technology and Digital Business Research Topics

40. How many students use phones to check prices while shopping?
Students like websites that load fast on their phones.
41. Do students trust online stores more than real stores?
Students feel safer on websites with safety signs or badges.
42. How many students read online reviews before buying something?
Students like apps that save their shopping carts.
43. Do students like sites that show if something is in a nearby store?
How many students use online coupons instead of paper ones?

44. Students like stores that let them shop online or in person.
Do students trust websites with chat help for customers?
45. How many students use phones to pay for things?
Students like websites that show product pictures from all sides.
46. Do students like stores that text them about sales?
How many students use apps to check what they spend?
47. Students like free shipping when buying online.
Do students trust websites that show what others bought?
48. How many students find products using social media?
Students like websites that save their card info safely.
49. Do students like apps that still work without the internet?
How many students use apps to compare prices each day?
50. Students trust websites with easy return rules.
Do students like websites that show products in live videos?
51. How many students use apps to get coupons and deals?
Students like websites that suggest new items based on past buys.
52. Do students like stores with app-only deals?

Work and Employment Research Topics

53. How many students have part-time jobs while in school?
Students like jobs that let them choose when to work.
54. Do students with jobs handle money better?
Students learn to be responsible when they earn money.
55. How many students help in family businesses over summer?
Students like jobs that teach them skills for later.
56. Do students with jobs get better or worse grades?
How many students save job money for college?
57. Students like jobs close to school or home.
Do jobs leave students less time for school and friends?
58. How many students work to help their families with money?
Students like jobs that pay every week.

59. Do students with jobs feel more ready for the future?
How many students quit jobs due to school schedules?
60. Students like working with their friends at their jobs.
Do working students understand how business works better?
61. How many students work during breaks and vacations?
Students like jobs that give training or help them grow.
62. Do working students spend money in different ways?
How many students work to buy things their families can't afford?
63. Students like jobs with kind bosses and happy places.
Do working students talk better with others?
64. How many students work to get ready for future careers?
Students like jobs with employee discounts.
65. Do working students feel more grown-up than others?

International Business and Trade Research Topics

66. How many students buy things made in other countries?
Sometimes, students like things made in their own country more.
67. Do students know which countries make their favorite things?
Students learn about other cultures by what they buy.
68. How many students like imported things more than local ones?
Students sometimes pay more for items that come from far away.
69. Do students care about how items are shipped from far places?
How many students know about deals between countries?
70. Students like products that help workers in other countries.
Do students know why some things from far away cost more?
71. How many students buy things to support other countries?
Students learn about money exchange when buying from other places.
72. Do students like products that are made in eco-friendly ways?
How many students know about shipping costs from other countries?
73. Students learn that weather can change prices of items from abroad.
Do students like products with global safety or quality signs?

74. How many students shop during worldwide sales events?
Students learn about business styles through product packaging.
75. Do students like items that follow fair trade rules?
How many students know about import taxes when buying things?
76. Students learn that world news can change product prices.
Do students like helping small shops in other countries?
77. How many students buy things to learn about new cultures?
Students learn that long distance affects delivery time.
78. Do students like things with worldwide warranties?

Research Topics for ABM Students Quantitative in the Philippines

79. How many Filipino students like rice or bread for breakfast?
Students in Manila spend more money than in provinces.
80. Do Filipino students like malls or local markets more?
Students in the Philippines save more money during Christmas.
81. How many Filipino students help in family businesses?
Students like products made by Filipino companies.
82. Do students like paying with cash or digital tools more?
Students spend more money on school supplies each year.
83. How many students buy from Philippine online shops?
Students like items that support Filipino farmers.
84. Do students want to work in family business or big companies?
Students save money for big family parties.
85. How many students like imported things more than local ones?
Students learn about business from their families.
86. Do students enjoy shopping during holiday sales in the Philippines?
Students understand why local businesses are important.
87. How many students want to open businesses in the Philippines?
Students like buying things that help their towns.
88. Do students want to study business in the Filipino language?
Students learn how to use money from their parents.

89. How many students want to work in cities or rural areas?

Students know how weather can affect local business.

90. Do students like items that show Filipino culture?

Students learn about business in school programs.

91. How many students buy from Filipino social media shops?

Qualitative Research for ABM Students

92. How do students feel when they save money?

Students feel happy when they buy something they really wanted.

93. Do students feel proud when they help family business?

Students explain why they like some brands more than others.

94. How do students feel when they make smart money choices?

Students feel sad when they waste money on silly things.

95. Do students feel sure of themselves when they understand business?

Students share why they trust some stores more.

96. How do students feel when they earn money from work?

Students feel good when they help customers solve problems.

97. Do students get excited when they start a business idea?

Students say why they like working alone or with others.

98. How do students feel learning new business skills?

Students feel happy seeing their savings grow.

99. Do students feel worried making big money choices?

Students explain why they like some jobs more.

100. How do students feel finishing a business project?

Students feel good helping their families save money.

101. Do students feel inspired by business people?

Students explain why they like some ways to pay.

102. How do students feel learning how business works?

Students feel bad when they make money mistakes.

103. Do students feel grown-up doing family business work?

Students say why they like some shopping trips more.

104. How do students feel reaching their money goals?

Research Paper About ABM Strand Quantitative

105. How many ABM students choose accounting jobs after school?
ABM students do better in math than other students.
106. Do ABM students want to work in banks or companies?
ABM students learn business faster than other students.
107. How many ABM students open businesses after school?
ABM students understand money better than others.
108. Do ABM students like economics or marketing more?
ABM students get better grades in business subjects.
109. How many ABM students have jobs while studying?
ABM students learn to lead through business projects.
110. Do ABM students like group work or solo work?
ABM students understand money ideas better than others.
111. How many ABM students plan to take business in college?
ABM students are better at giving business talks.
112. Do ABM students like real business work or book learning?
ABM students learn problem-solving from case studies.
113. How many ABM students join business contests?
ABM students know more about business ideas than others.
114. Do ABM students like learning from real-life examples?
ABM students talk better in business chats every day.
115. How many ABM students feel ready for their future?
ABM students get economics better than other strands.
116. Do ABM students like learning in English more?
ABM students think better in business situations.
117. How many ABM students tell friends to take ABM?

Research About ABM Strand

118. How do ABM students talk about what they learn?
ABM students say why they picked business over other strands.

119. Do ABM students feel ready for college business classes?
ABM students say which business subject they like most.
120. How do ABM students feel about their teachers?
ABM students say why business is good for their futures.
121. Do ABM students feel sure about starting their own business?
ABM students share stories from field trips.
122. How do ABM students feel working on group projects?
ABM students say why they like learning about money.
123. Do ABM students feel their families support them?
ABM students talk about their time at business internships.
124. How do ABM students feel about school work in ABM?
ABM students say why they tell others to join ABM.
125. Do ABM students feel excited for their future jobs?
ABM students talk about joining business contests.
126. How do ABM students feel about school and work together?
ABM students say why real-life learning is better.
127. Do ABM students feel proud of their choice?
ABM students talk about what they learned from guest speakers.
128. How do ABM students feel getting ready for college?
ABM students say why they like studying case studies.
129. Do ABM students feel happy learning from business teachers?
ABM students talk about playing business games in class.
130. How do ABM students feel about their ABM strand overall?